

MEDIA KIT

AUG 2022

HaiRadio

Promotions & Podcasts



CONFIDENTIAL

HAIRADIO.COM

AUG 2022

Introduction



What we do at HaiRadio

HaiRadio is a powerhouse marketing firm established over 25 years ago for promotions in the urban hair/beauty and broadcasting industries. The company produces "The Hair Radio Morning Show". It's the longest running hair and beauty radio program in the history of broadcasting.

Our Core Principles at HaiRadio

Working to achieve excellence in delivery and satisfaction of our products and services!

Always have a genuine interest to assist others with their vision.

Always seek ways to help the community at large.

Always promote opportunities for today's youth as they are the business leaders of tomorrow.

RESPECT

INCLUSIVITY

POSITIVITY

HONESTY

HaiRadio Online Community



CONFIDENTIAL

#1 Audio/Video Productions

HAIRADIO broadcasts

HaiRadio.com

FRANCESCA RIVETTI
In The Mix
New Streaming Hair Industry Talk
ALL-NEW INTERVIEWS
#HAIRADIO - #INTHEMIX - #FRANCESCARIVETTI

VET TALK LIVE
RADIO SHOW
MICHAEL HOPKINS

I LOVE THE 90s
Radio Special
CELEBRITY INTERVIEWS, SPECIAL GUESTS
AIRING SOON ON "THE HAIR RADIO SHOW"
BRING IT TO THE FLOOR...

Parents In Prison
Helping our families rebuild... Real Talk
An Exclusive Radio Talk
A Special Guest Interview
Dr. Nazgol Ghandnoosh
KERRY HINES HOSTS
Listen/Call-In Join US!

THANK YOU!

NEW YEAR'S EVE
COUNTDOWN
TO NEW YEAR 2022 AT MIDNIGHT

Hair Radio Morning Show
Tune In
LIVE Weekdays from 6am-9am ET
Listen/Call-In 516-453-9458
Great Hair Talk, Great Guest, Great Music
SUPPORT BLACK RADIOS
BlogTalkRadio.com/hairradio

Listen to New Interviews R&B Legends
ON AIR
LIVE/CALL-IN WEEKDAYS 6-9AM
Listen at 516-453-9458
BlogTalkRadio.com/HaiRadio_Radio_Host_Kerry_Hines

WE'RE LOOKING AT RECENT VERDICTS
Some of the Biggest Court Cases in the News
Call-In/Listen 516-453-9458
Renowned TV Attorney
LISA BLOOM
Lisa is on at 8am ET

The Hair Radio Morning Show LIVE
WED DEC 1ST
6:00am - 9:00am ET
SPECIAL DISCUSSION
GUILTY OR NOT GUILTY
What We Should Know & WHY Aren't Videos Enough?

EUGENE DAVIS
LEGENDARY CELEBRITY HAIRSTYLIST
FABRIC OF HAIR TALK
TUESDAYS 7:30AM ET
LISTEN LIVE/CALL 516-453-9458
Amazing Tips of the Trade for Everybody!
THE HAIR RADIO MORNING SHOW

Vet Talk Radio Show
Michael Hopkins
LISTEN SATURDAYS 1PM TO 2PM ET
Special On-Air Guest: Michael's Angels Panel
Lending A Voice to Help Our Veterans

#1 Daily Hair Radio Show Worldwide

Advertise Your Business Call 833-402-8882

Advertising, Digital Media. Nice.



What we can do together

Honestly, we love your brand. It's professional, cool, and inclusive. Your sensibilities and mission (a dedication to beautiful sound) align with our own.

Like the amazing folks at the legendary Upscale Magazine, here's an amazing partner that entertains fans all over the world. It's Upscale Magazine Radio.

Together, we could collaborate to celebrate good sound and great content. Celebrating talent and innovation.

Target audience



Hair & Beauty Community: Hair Salons, Barber Shops, Product Companies & Industry Enthusiasts

Looking for learning what's happening in the industry from experts, peers, celebrities, educators and product manufacturers.



Women of Color On the Move!

Staying on trend takes a lot of work, we're here to help women who are 25+ looking to build their brand while balancing the important things in life.

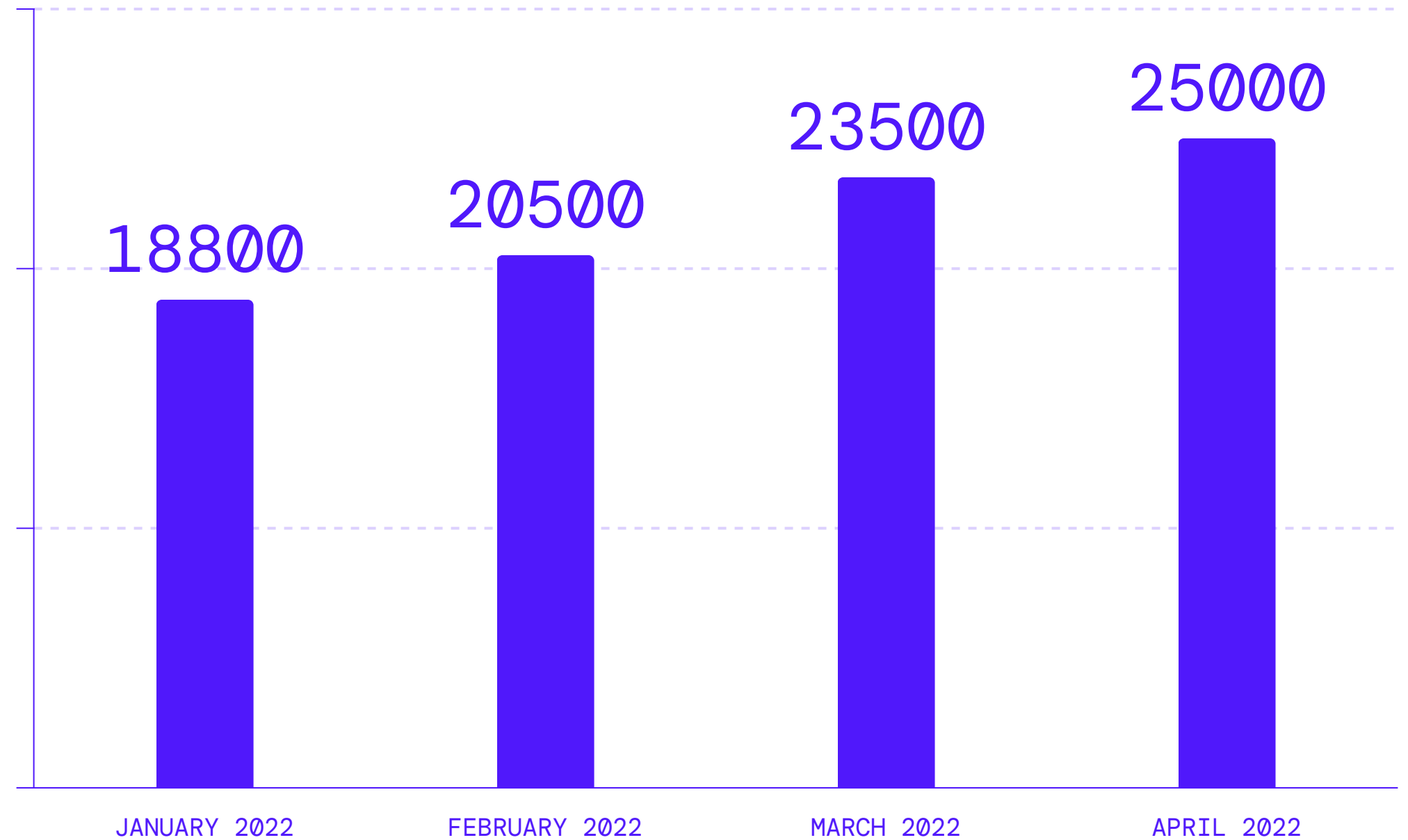


Entrepreneurs

All entrepreneurs can relate to what's covered on the broadcasts. It's designed to empower, inform and educate all on the best tips on business on broadcast radio.

Millions Reached Monthly

Our listeners have boomed to over **25,000** aggregate unique listeners and those who have sampled our broadcast.



Next Steps

Next steps

- You're interested?!
- This is great. Okay, let's start a dialogue.
- We can do it over a virtual coffee.
- Let's establish a plan.
- Figure out what needs to be done.
- Confirm dates and a timeline.
- Celebrate the beginning of a great partnership.
- We'll be reaching out to you.

Frequently Asked Questions

Q Will a 15 second advertisement really make an impact?

A Absolutely! 15 seconds is long enough to convey your key message and short enough so our listeners won't tune out.

Q What makes "The Hair Radio Show" sound so much better?

A We care about our listener's ears. That's why we have a team of program producers working day and night to produce the most beautiful sounding vocals and the smoothest edits and the best content.

Q I still have questions — who do I contact?

A Fire away! Contact Our Office 1-833-402-8882

Thank you

We hope that after learning about HaiRadio and "The Hair Radio Morning Show" promotions opportunity, you'll see the great fit that we do. If you have any more questions, doubts, ideas, then email us at Kerry@HaiRadio.com or Call Our Office 833-402-8882.

